

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

HEADQUARTERS FOR

The World's Finest Imported and Domestic Bulbs and Roots



CLIVIA MINIATA

These beautiful flowering plants, with their decorative evergreen foliage, are available for the first time in many years. See special offer on page 8.

FLOWER BULBS ROOTS AND PLANTS



Wholesale List

FALL 1953

FOR TERMS OF SALE
SEE PAGE 8

SEE PAGES
16 - 17 - 18 - 19
For Fast Selling
Line of
Attractive
Bulb
Packages

WALTER J. GUILLE, INC.

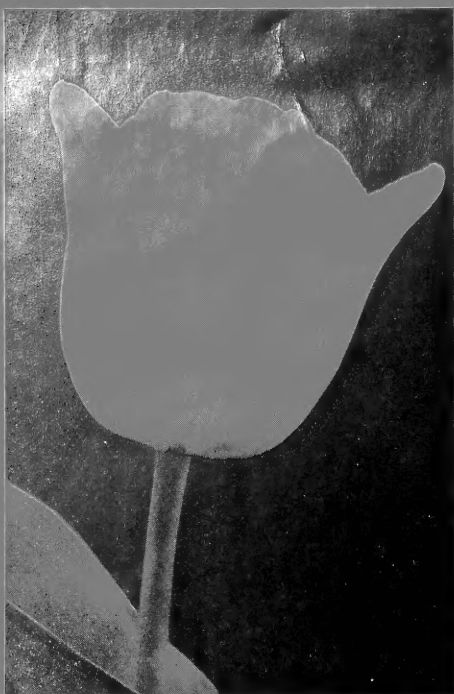
FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK

Phone SYosset 6-1197—Day and Night Service

GIANT LONG STEMMED TULIPS

They are all the fine new kinds together with the best of the old favorites, combined to make a selection that is the **World's Finest Varieties**. These are all the finest quality imported bulbs measuring 1 1/2 inches and over — which is apparently the best size to plant for all purposes.



CARRARA
A Fine Early White Variety



GOLDEN HARVEST
The Finest All Purpose Yellow Variety

	Per 100	Per 1000
ADVANCE. Scarlet on a clay base. Flowers about six days earlier than most large tulips, thus extending the season. Height 31 inches.	\$5.00	\$42.50
BARTIGON. Fiery red with even brighter margins; white base with rich blue halo. Large flower with excellent texture. Early forcing and free flowering. A florists favorite. Height 25 inches.	4.50	35.00
BLUE AMIALE. Bright violet with steel blue shadings. Beautiful flower of distinct shape. A favorite in this color. Height 25 inches.	4.50	35.00
CAMPFIRE. A bright red sport of Bartigon. Large flowers on strong stems. Splendid for early forcing. Height 25 inches.	4.50	35.00
CARRARA. A popular pure white variety. Flowers broadly cup shaped with rounded petals. Excellent texture and strong stem. A favorite for either forcing or outdoor planting. Height 24 inches.	4.50	35.00
CITY OF HAARLEM. An immense flower of fiery cardinal-red; the base of a deep violet with white outline. Perfectly cup shaped on long strong stems. Our most popular seller in this color. Height 28 inches.	5.00	42.50
CLARA BUTT. Beautiful clear salmon pink. An exquisite flower of unique color. A very reliable old favorite. Height 22 inches.	4.50	35.00
DEMETER. Deep violet purple. One of the earliest to flower. Height 28 inches.	6.00	52.50
DIDO. A delightful combination of orange and red shades. An outstanding variety. Height 28 inches.	4.50	35.00
EDITH EDDY. Cerise-rose with broad white edges on petals. Large flower on tall sturdy stem. A striking tulip. Excellent forcer. Height 27 inches.	4.50	35.00
FARNCOMBE SANDERS. Vivid rosy-scarlet with a clear white base. Broad petaled flower of large size. One of the finest reds for both forcing and garden planting. Height 32 inches.	4.50	35.00
GEORGES GRAPPE. Large, tall lavender with clear blue center. Height 30 inches.	5.50	45.00
GLACIER. A fine, new pure white variety with white anthers. Very large oval shaped flowers of strong texture and remarkable keeping qualities. Very fine. Height 30 inches.	5.50	45.00
GOLDEN AGE. Deep yellow with orange shadings. Large flower and long stem. Height 24 inches.	5.50	45.00
GOLDEN HARVEST. A solid bright lemon yellow color; good substance and strong stem. Good early forcer and fine outdoor tulip. Considered the finest all purpose yellow. Height 28 inches.	4.50	35.00
INDIAN CHIEF. Indian brown, flushed coffee brown; an enormous flower of most artistic shape on very tall strong stems. One of the finest of all tulips. Height 34 inches.	6.00	50.00
INGLEScombe YELLOW. Clear canary yellow, globular flowers of good form on strong stems. A very dependable late variety for outdoor planting. Height 23 inches.	4.50	35.00
INSURPASSABLE. A truly outstanding variety. Flowers of excellent substance in a beautiful shade of lilac, borne on tall strong stems. Highly recommended for both forcing and outdoor exhibition growing. Height 28 inches.	5.50	45.00
J. J. BOUWMAN. Bright orange with narrow bronzy edge. Very large. Height 27 inches.	4.50	35.00
KANSAS. Medium size white with lemon yellow center. Good for forcing as well as garden planting. Height 20 inches.	4.50	35.00
LA TULIPE NOIRE. (The Black Tulip) Dark velvet maroon black. A large flower of good form. Excellent forcer. Height 28 inches.	4.25	35.00
LOUIS XIV. Dark purple, flushed bronze, with broad margin of golden brown. A very large globular flower of great beauty. A very fine tulip. Height 32 inches.	5.50	45.00

Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 8.

GIANT LONG STEMMED TULIPS — Continued

	Per 100	Per 1000
MARJORIE BOWEN. Salmon orange with pink shading. Long, enormous flower. Height 28 inches.	\$4.50	\$35.00
MOTHER'S DAY. Lemon yellow. Long oval flower. Extra fine. Height 24 inches.	4.50	35.00
MRS. JOHN T. SCHEEPERS. An enormous flower of brilliant golden yellow, oval shaped and of great substance. Very tall. Outstanding for garden planting. Height 30 inches.	5.50	45.00
PRIDE OF HAARLEM. Perfectly formed flower of immense size; brilliant deep rose, shaded scarlet with light blue base. One of the older varieties that keeps its popularity. Height 27 inches.	4.50	35.00
PRIDE OF ZWANENBURG. A beautiful shade of rose-pink, flushed salmon; inside tainted light red. The large flower is carried on tall strong stem. One of the finest pink tulips. Height 29 inches.	5.50	45.00
PRINCESS ELIZABETH. Rose pink with light pink border. A strong flower on good stem. One of the best medium early forcing varieties. Height 27 inches.	4.50	35.00
QUEEN OF THE NIGHT. Our planting of this variety convinces us that it is the best of the black shades. Large flowers on tall stiff stems. We recommend it. Height 29 inches.	4.50	35.00



Red Emperor

RED EMPEROR. We feature this outstanding variety and recommend it to all our customers. Blooms ten days earlier than other large varieties. Enormous brilliant scarlet with striking yellow base. Creates a sensation wherever grown. Per 100, \$8.50; Per 1000, \$80.00

REV. EWBANK. An old favorite among the lavender varieties. Height 24 inches.	4.50	35.00
SCARLET SENSATION. Bright scarlet red. Extra large forcing and garden variety. Outstanding. Height 24 inches.	5.00	42.50
TELESCOPIUM. Violet rose, flower of excellent substance. Early and easy forcer. Height 24 inches.	4.50	35.00
THE BISHOP. A very beautiful deep heliotrope-blue with white base. Large flower of great beauty on tall sturdy stems. A favorite in this color. Height 30 inches.	6.00	50.00
THE PEACH. A beautiful and unusual shade of peach pink with a white center. Height 28 inches.	4.50	35.00
UTOPIA. A very early medium red variety. Extends the flowering season. Height 24 inches.	4.50	35.00
WHITE GIANT. An extra tall pure white variety. Large, well formed flower of splendid substance borne on strong stiff stem. Excellent for cutting. Height 29 inches.	5.50	45.00
WILLIAM PITT. Largest and finest of the early red varieties. Very dark crimson with purplish bloom on the outer petals. Highly recommended for early forcing. Height 26 inches.	4.50	35.00
YELLOW GIANT. A rich deep golden yellow Tulip of great beauty and size. Fine large globular flower on extra tall sturdy stem. Height 32 inches.	4.50	35.00
ZWANENBURG. Pure white Darwin Tulip with black anthers. Large flower of perfect form on long strong stem. An excellent tulip. Height 29 inches.	5.50	45.00



Pride of Zwanenburg

TULIPS CONTINUED ON NEXT PAGE

25 or More at 100 Rate; 250 or More at 1000 Rate

PARROT TULIPS

All Tulip lovers are familiar with Fantasy for it ranks among the most popular of all varieties. Now there are available other colors in this same type of Parrot Tulip—all with beautiful wavy and crinkled petals and all with fine, stiff stems that hold the large flowers erect. All plantings should include some of these fine new kinds.



White Giant

	Per 100	Per 1000
BLUE PARROT. An enormous and glorious flower. Bright violet, shaded steelblue; tall strong stems. Each petal has a saw tooth serration. Height 30 inches.	\$4.50	\$35.00
FANTASY. Petals inside geranium red edged carmine-lake to white, emerald green marks and spots. Outside bright rosy scarlet to crimson pink. Height 28 inches. Outstanding variety.	4.50	35.00
FIRE BIRD. Brilliant scarlet. Height 23 inches.	5.50	45.00
GADELAN. A fine new blue kind. Large and glorious. Height 23 inches.	6.00	50.00
ORANGE FAVORITE. A real orange color with true Parrot characteristics. Everyone raves about it. Height 23 inches.	5.50	42.50
PIERSON PARROT. Deep maroon. Height 24 inches.	4.50	35.00
RED CHAMPION. Rose crimson flower of most remarkable form on strong stem. Height 29 inches.	7.00	60.00
SUNSHINE. Golden yellow. Height 19 inches.	5.50	45.00
THERESE. A true red color and a real beauty. Delightful frill to each petal and very showy. Height 28 inches.	5.50	45.00

Double Early Tulips

We list the eight most popular varieties of these well known Tulips.

	Per 100	Per 1000
COURONNE D'OR. Golden yellow.	\$5.25	\$42.50
ELECTRA. Violet and rose combination.	5.25	42.50
MR. VAN DER HOEFF. Popular clear yellow.	5.25	42.50
ORANGE NASSAU. Reddish orange.	5.25	42.50
PEACH BLOSSOM. Bright pink.	5.25	42.50
SCHOONoord. Pure white.	5.25	42.50
TRIUMPHATOR. Rosy red.	5.25	42.50
VUURBAK. Deep scarlet.	7.50	65.00

Double Late Tulips

A class of tall double late Tulips which are almost as large as Peonies. Very fine for the garden or late forcing.

	Per 100	Per 1000
COMA. Fine orange and yellow combination.	\$7.00	\$60.00
COXA. Orange red with narrow yellow edge.	6.50	55.00
EROS. Old rose. Sturdy flower on strong stem.	8.50	75.00
LIVINGSTONE. Bright cardinal red.	6.50	55.00
MOUNT TACOMA. Pure white. Very striking.	5.50	45.00
ROYAL YELLOW. Golden yellow.	7.00	60.00
SNOW PRINCE. Creamy white.	5.50	45.00
TRIXY. Red with white margins.	7.00	60.00
UNCLE TOM. Intense deep maroon. Beautiful velvet sheen.	9.50	85.00

Botanical Tulips

CLUSIANA. Small graceful variety. White and red on outer petals with dark blue base.	\$6.00	\$50.00
EICHLERI. Large vermillion-orange outer petals with centers of yellow and black.	4.50	35.00
KAUFMANNIANA. Very early species. Creamy yellow with soft red shadings. Inside base of deep yellow.	9.50	85.00

Single Early Tulip - Keizerskroon

There is still an active demand for this fine old single early Tulip. Beautiful combination of red and yellow.

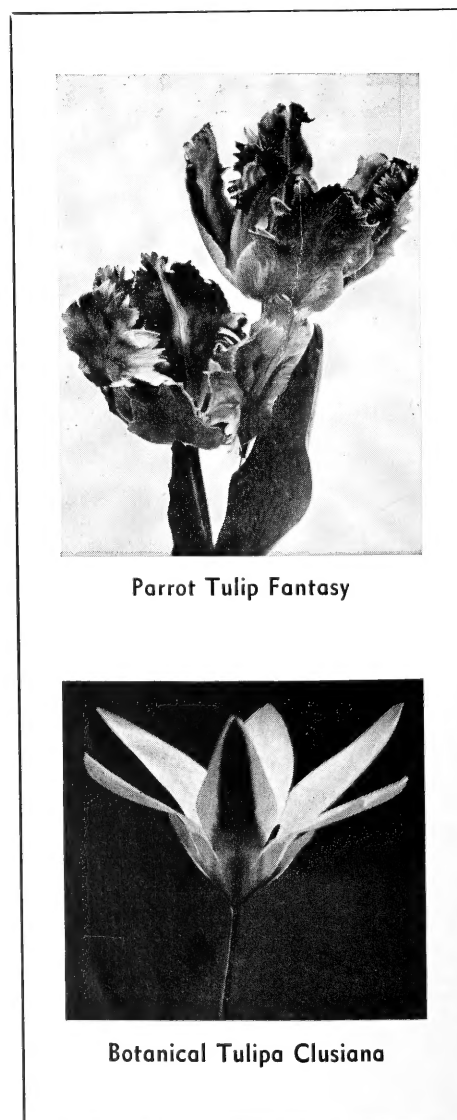
Per 100 \$6.50 Per 1000 \$55.00

Fine Mixture of Giant Tulips

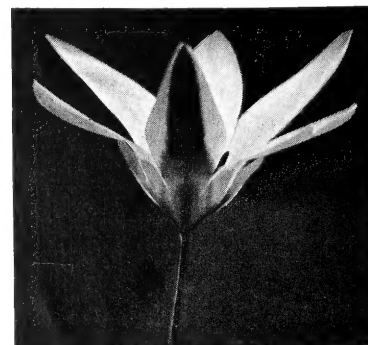
All large, long stemmed varieties in a well proportioned assortment of colors. Domestic and imported bulbs.

9/10 ctm.	per 100	\$3.25	per 1000	\$25.00
10/11 ctm.	" "	3.75	" "	27.50
11/12 ctm.	" "	4.25	" "	32.50
12/13 ctm.	" "	4.75	" "	37.50

SEE PAGE 16 FOR TULIPS IN ATTRACTIVE PACKAGES



Parrot Tulip Fantasy



Botanical Tulip Clusiana

DUTCH HYACINTHS

There is again a normal crop of Hyacinths and consequently the prices have been very much reduced. This should encourage more liberal use of these bulbs.

The varieties listed below are the leaders in their respective colors and we list the two most popular sizes.

City of Haarlem. Bright golden yellow. Makes a large spike. Considered the finest of the yellows.

Gertrude. Rosy pink, compact spike. A favorite with florists.

Grand Maitre. Fine deep porcelain blue. Large well-formed spike on strong stem. Most popular blue variety.

King of the Blues. Deep glossy blue. Well-formed large spike on shorter stem. Late forcer.

Lady Derby. Two-toned light pink with large bells on heavy truss. Early.

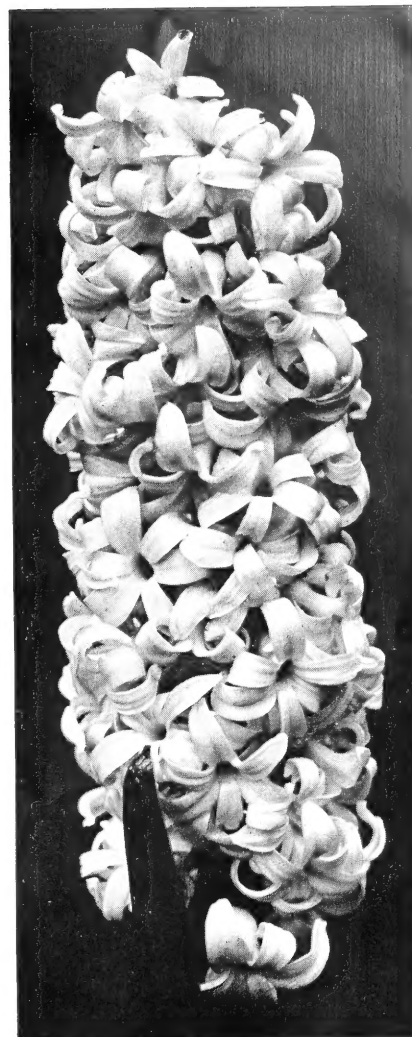
La Victoire. Brilliant carmine-red.

L'Innocence. Pure white with a large loose spike of elegant form. The most popular of all white varieties.

Marconi. Deep rosy pink. A very fine variety.

Queen of the Blues. Light blue with silvery shadings. Makes a large spike. Very good for all purposes.

Queen of the Pinks. Beautiful deep rosy pink. Large spike of fine bells. Late forcer.

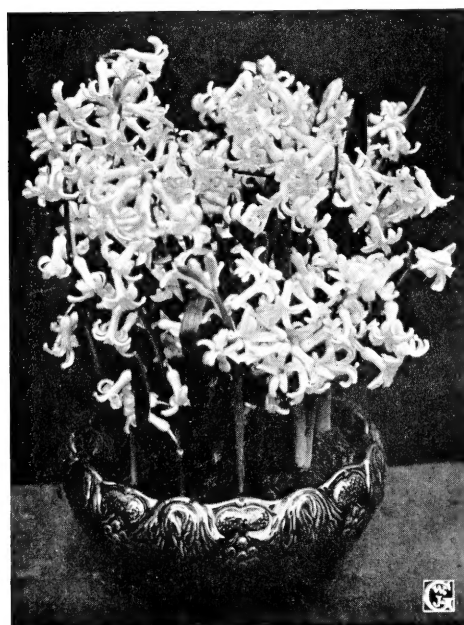


18 CTM - 1st SIZE BULBS

PRICES. Any of the above varieties per 100 \$13.50 per 1000 \$125.00

14 CTM - BEDDING SIZE BULBS

Any of the above varieties per 100 \$7.50 per 1000 \$65.00



French White Roman Hyacinths

FRENCH ROMAN HYACINTHS

French bulbs are now in greater supply and our large stocks reflect the ever increasing demand.

They make a beautiful pot plant for the Christmas trade and can be readily forced into flower at that time. Each bulb produces several spikes of very graceful, fragrant flowers. Useful as cut flowers and also recommended for house culture.

WHITE

	100	1000
12 ctm.	\$ 9.50	\$ 85.00
13 ctm.	11.00	100.00
14 ctm.	13.50	125.00

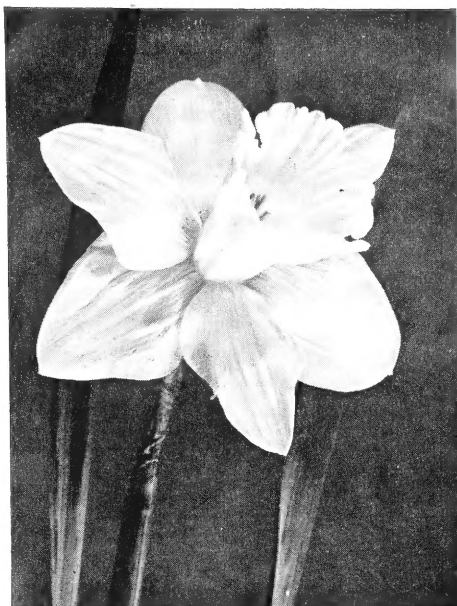
BLUE

	100	1000
Price	\$6.00	\$50.00

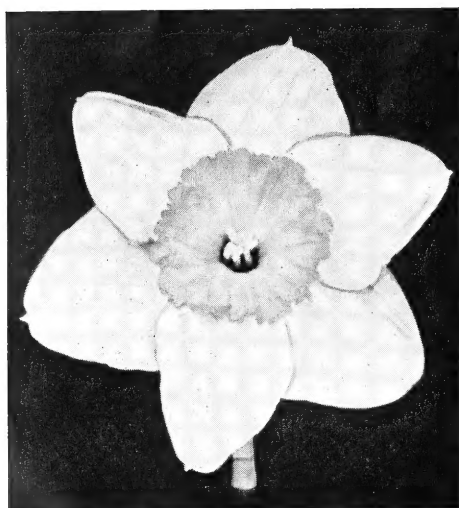
PINK

	100	1000
Price	8.50	75.00

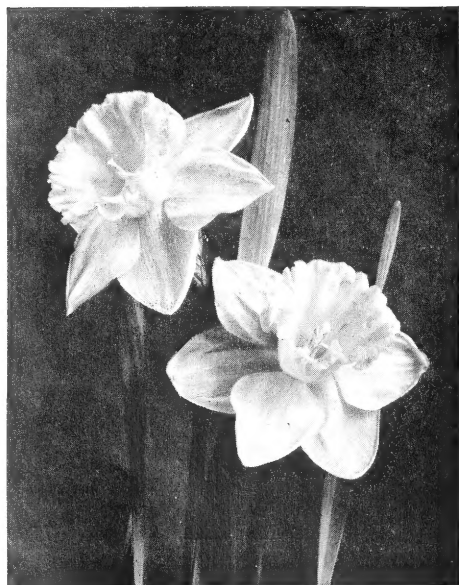
NOTE: You may deduct 5% when cash accompanies order



BEERSHEBA
Finest Pure White Trumpet Daffodil



JOHN EVELYN



MEDIUM CUP VARIETY

DAFFODILS – Hardy Narcissus

There is so much improvement in the list of modern Daffodils over the older varieties that we urge our customers to revise their lists and to enjoy the full benefit of the increased size, finer form and more brilliant colors that these newer kinds provide.

All fine Quality Imported Bulbs except where noted.

	Per 100	Per 1000
ACTEA. Poeticus variety and considered the finest of this type. Pure white petals and cup of lemon yellow with red frilled edge.	\$6.00	\$50.00
BEERSHEBA. Largest and finest of the pure white trumpet variety, sturdy and beautiful.	9.00	80.00
CAMPERNELLE RUGULOSUS. An old time favorite. Clusters of deep yellow flowers. Very fragrant. Single.....	4.00	30.00
CHEERFULLNESS. Double Poetaz variety producing several flowers on each stem. Creamy white and orange. Long, strong stems.	6.25	52.50
COVENT GARDEN. A very fine yellow trumpet variety. Petals are slightly lighter than the cup. Free flowering and good grower.	7.50	65.00
CRAGFORD. A new, very early cluster variety that can be readily flowered in the home with the same culture as a Narcissus Paperwhite. A good item to feature for counter sale.	16.00	150.00
FORTUNE. A true giant among the medium cup varieties. Broad, creamy yellow petals. Frilled cup of soft orange. Extra fine.	8.00	70.00
GERANIUM. A fine Poetaz kind producing heavy bunches of flowers on long, strong stems. White petals with orange red eye. Extra fine.	7.00	60.00
GOLDEN HARVEST. This variety is a welcome addition to the giant trumpet kinds. Enormous flower of uniform, deep, golden yellow. Fine for forcing and equally good outdoors.	8.50	75.00
GOVELAY. Round, overlapping, waxy white petals and short yellow cup with bright red brim. A gem in the Barrii type.	6.00	50.00
HELIOS. A fine early variety for florists. Deep golden yellow petals with a short cup of darker yellow.	4.50	35.00
JOHN EVELYN. Outstanding among the medium trumpet varieties. Large, flat perianth of purest white and densely frilled lemon yellow cup.	7.00	60.00
JONQUILS. Simplex. The true single sweet scented variety. Clusters of deep, golden yellow flowers with round foliage.	4.25	32.50

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate, 250 and More at the 1000 Rate

DAFFODILS - HARDY NARCISSUS

KING ALFRED. Still rules as King among the yellow trumpet varieties. We have a large stock of fine bulbs.

	Per 100	Per 1000
Top size double nosed bulbs.....	\$10.50	\$95.00
Second size double nosed bulbs.....	8.00	70.00

LATONIA. A very fine and free flowering short cup. White petals with cup of bright orange red. 7.00 60.00

L'INNOCENCE. Another fine new Poetaz that is much better than the old kinds. Large clusters of heavy flowers. White petals and canary yellow eye. 7.00 60.00

MOUNT HOOD. Large overlapping perianth with wide open trumpet of almost pure white. A splendid variety and considered the finest white. 20.00 175.00

MRS. E. H. KRELAGE. Medium size trumpet daffodil. Opens creamy white and bleaches to pure white. Most popular of the white varieties. 9.00 80.00

MRS. R. O. BACKHOUSE. This is the famous and original "Pink Daffodil". Long trumpet of apricot pink with ivory white petals. Very beautiful and long lasting. 9.50 85.00

MUSIC HALL. A fine bicolor trumpet. Perianth white, trumpet yellow, excellent forcing variety. 10.00 90.00

QUEEN OF THE BICOLORS. A fine new trumpet variety with white petals and deep yellow trumpet. 11.00 100.00

REMBRANDT. A truly fine new trumpet variety, with petals and trumpet a uniform deep yellow. Large and handsome. 8.00 70.00

ROMAINE. Large creamy white trumpet with pure white petals. Very fine 11.00 100.00

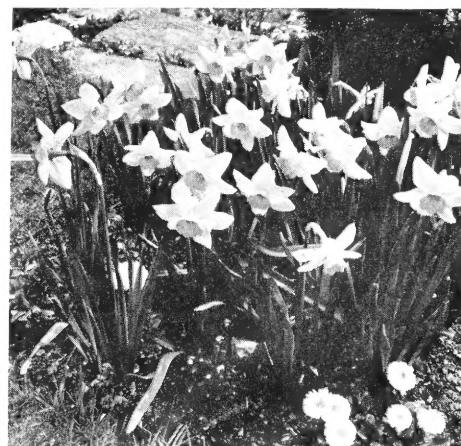
SCARLET ELEGANCE. Contrasting golden yellow perianth and intense red cup. Early bloomer and splendid keeper. 6.00 50.00

SCARLET GEM. A newer Poetaz type bearing several flowers on each stem. The petals are primrose yellow and the cup a deep orange red. 6.25 52.00

TWINK. Possibly the finest of the newer double varieties. Alternating petals of primrose and orange. Nice form and good strong stem. 7.50 65.00



Fortune



Scarlet Elegance



Naturalized Daffodils

Daffodil Mixtures

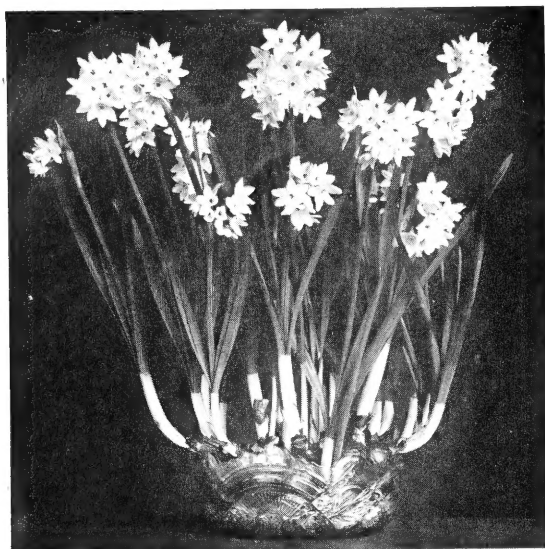
These mixtures contain a balanced assortment of the most popular types of Daffodils and hardy Narcissus. They are moderately priced and represent splendid value.

100, \$3.50 1000, \$30.00
Special Price for 10,000, \$275.00

TRUMPET MIXTURE
100, \$5.50 1000, \$50.00

SHORT CUP MIXTURE
100, \$3.50 1000, \$30.00

Paper-Whites and Other Tender Narcissus

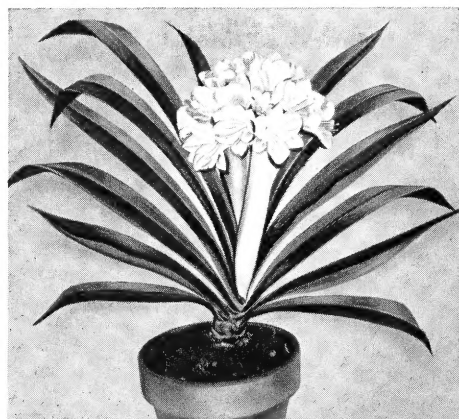


NARCISSUS, PAPER-WHITE

Paper-White Grandiflora – Pure White

Genuine imported French stock of the same fine quality that made these bulbs so popular years ago. Sure dependable bloomers with full, large trusses and quick action as soon as planted.

	Per 100	Per 1000
13 ctm.	\$ 5.75	\$ 48.00
14 ctm.	7.00	60.00
SOLEIL D'OR. Clusters of deep yellow	7.00	60.00
CHINESE SACRED LILIES. Clusters of creamy yellow with darker yellow eye.	7.00	60.00
CRAFORD. A new cluster variety of Daffodil that can be readily flowered in the home with the same cul- ture as a Narcissus Paper-White.	16.00	150.00



CLIVIA MINIATA

CLIVIA MINIATA

Clivias are rare and very beautiful flowering plants for greenhouse and house culture. Their amber colored flower clusters appear in mid-winter and their glossy, evergreen foliage makes them decorative the year around.

They come to us directly from Belgium where they are pot-grown and replanting is a simple matter of placing them in a slightly larger pot than they originally occupied.

Growing instructions furnished. Ready for shipment in November.

Each \$3.00; Doz. \$33.00

EREMURUS – Foxtail Lilies

Giant flower spikes on tall stems of four or five feet. Long lasting flowers that make a sensational display. Perfectly hardy in northern gardens. Assorted pastel shades.

Each \$1.75; Doz. \$18.00



EREMURUS

Terms and Conditions of Sale

This list cancels all previous quotations. Prices as quoted are f.o.b. Syosset, and include packing. Terms are less 5% for cash with order or net 30 days, less 2% in ten days, on approved credit.

Non-Warranty

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.

EASTER DATE

1954 — April 18

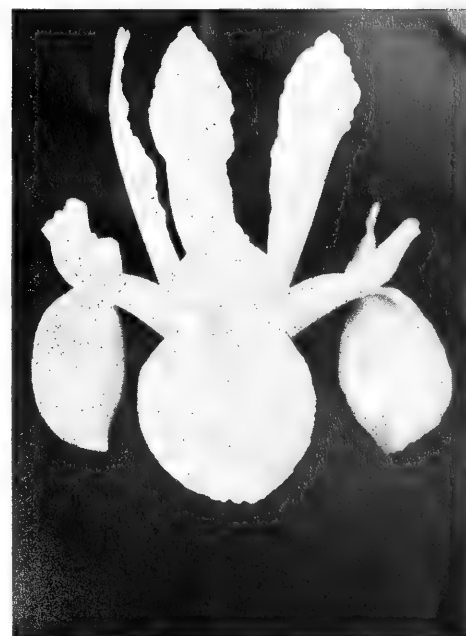
BULBOUS IRIS

We continue to receive very excellent reports from the stock we have been sending out and we are again encouraging our customers to use these bulbs more liberally.

At the reasonable prices at which we sell them they offer excellent chances for good profits.

They are easily grown in greenhouses, cold frames or planted out doors and the list of varieties we offer provide a succession of flowers throughout the whole season. Bulbs ready for delivery first week in October.

	Per 100	Per 1000
BLUE TRIUMPHATOR. A new blue variety that is highly regarded. Forces as early as Wedgewood and is a brighter color. 7-8 ctm.	\$3.00	\$20.00
BRONZE QUEEN. Deep bronze brown with blue shadings. Very unique and striking. 7-8 ctm.	3.00	20.00
CAJANUS. Beautiful clear yellow. This old variety of Spanish Iris is still very good. Makes a small bulb. 6-7 ctm.	2.50	15.00
GOLDEN HARVEST. Intense deep golden yellow Late bloomer. A welcome addition to the old list. 7-8 ctm.	2.75	17.50
H. C. VAN VLIET. A fine newer deep blue variety of the same color as Imperator but flowers about ten days earlier. 7-8 ctm.	2.75	17.50
IMPERATOR. The old standard deep blue. Not suitable for early forcing but does well later. Fine for frames and outdoors. 7-8 ctm.	2.50	15.00
WEDGEWOOD. Early light blue and the most popular forcing variety. It also does well outdoors when given some winter covering in colder climates.		
8-9 ctm.	2.50	15.00
9-10 ctm.	3.50	25.00
10-11 ctm.	5.00	40.00
WHITE EXCELSIOR. Best known white variety. Good grower and very dependable. 6-7 ctm.	1.50	10.00
7-8 ctm.	2.75	17.00
WHITE SUPERIOR. A new pure white variety with larger flowers and larger stems that is well recommended. 7-8 ctm.	3.50	25.00
YELLOW QUEEN. This has been the standard yellow variety for many years		
6-7 ctm.	2.50	15.00



White Excelsior



Bearded Iris

BEARDED IRIS (Iris Germanica)

All Ready for Immediate Shipment

As the newer and finer varieties of these Iris have been developed, the interest in them has multiplied rapidly and they are almost an essential item in any good garden. We are growing a wide selection of varieties, but are trying to limit our list to those that have had popular acclaim.

	Doz.	100		Doz.	100
BLUE SHIMMER. Blue and white	\$5.00	\$35.00	OLA KALA. Yellow. Finest of this color.	\$3.00	\$20.00
FAIR ELAINE. Two toned primrose gold.	1.50	10.00	SABLE. Deep blue-black-violet.	4.50	30.00
GOLDEN MAJESTY. Deep orange yellow.	2.50	15.00	SHARKSKIN. White with faint yellow blush.	9.00	60.00
GUDRUN. Most popular white variety.	1.50	10.00	SOLID MAHOGANY. Bronzy red mahogany.	10.00	70.00
HARRIET THOREAU. Fine new orchid pink.	5.00	35.00	TREASURE ISLAND. Frilled yellow.	2.50	15.00
MELANIE. Light pink with lavender.	4.00	30.00	VALOR. Lilac and deep violet.	2.00	12.50
MOONLIGHT MADONNA. Lemon yellow.	5.00	35.00	WABASH. Bicolor white & deep violet	2.00	12.50
			FINE MIXTURE OF MANY VARIETIES	1.50	10.00



CROCUS



MUSCARI (Grape Hyacinth)



SCILLA CAMPANULATA



SINGLE SNOWDROPS

Crocus—Spring Flowering - Large 9 ctm. bulbs.

This showy, early spring subject continues to gain in popularity each season and the low prices permit of extensive plantings at moderate costs. Each bulb produces several flower spikes.

The varieties we list below are the most popular ones and cover the whole range of available color combinations. Group plantings produce the best effects.

	per 100	per 1000
GRAND MAITRE. Dark purple.	\$3.00	\$26.00
KING OF WHITES. Large pure white.	4.00	35.00
PURPUREA GRANDIFLORA. Glowing deep purple.	3.00	26.00
REMEMBRANCE. Silvery blue. Large and early.	3.00	26.00
STRIPED BEAUTY. White with lilac stripes and purple base.	4.00	35.00
YELLOW MAMMOTH. Popular fine yellow variety.	5.00	40.00

Crocus in Separate Colors — 7 Ctm.

	100	1000		100	1000
Blue	\$2.00	\$16.00	White	\$3.00	\$25.00
Purple	2.00	16.00	Yellow	4.00	30.00
Striped	3.00	25.00	All colors mixed	2.50	20.00

MISCELLANEOUS SPRING BULBS

The bulbs listed below are specially adapted for rock garden purposes and with the present vogue for this form of gardening are in good demand.

These bulbs are also widely used for grouping under evergreens and shrubbery where mass plantings make a fine effect very early in the Spring before anything else is in bloom.

Chionodoxa

	100	1000
LUCILIAE. Blue and white	\$2.00	\$15.00
SARDENSIS. Deep blue	2.00	15.00

Eranthis

	100	1000
HYEMALIS. Bright yellow flowers that bloom in early spring.	\$3.00	\$25.00

Fritillaria

	100	1000
MELEAGRIS. Drooping, bell-shaped flowers of very odd colors.	\$3.00	\$25.00

Leucojum Vernum

These flowers resemble giant Snowdrops and have foliage like Narcissus with about the same height. They naturalize readily and are a beautiful subject in any garden.

	100	1000
	\$5.00	\$40.00

Muscari (Grape Hyacinths)

They resemble miniature Hyacinths. They naturalize readily and are splendid for rock gardens or borders. Can also be forced.

	100	1000
PLUMOSUM. Handsome feathered variety. Purple	\$4.50	\$35.00

HEAVENLY BLUE. This is possibly the showiest and most satisfactory of all spring bulbs. The color is dark porcelain blue and massed plantings produce a long lasting and very attractive effect. When once planted, they will increase from year to year and need very little attention.

Per 100 — \$1.50

Per 1000 — \$12.50

Special prices on larger quantities.

Per 10,000 — \$100.00

Per 50,000 — \$400.00

Scillas

	100	1000
SIBIRICA. Very early blue variety	\$2.00	\$15.00
SPRING BEAUTY. Fine early variety with large sky blue flowers.		
Very beautiful.	3.00	25.00
CAMPANULATA, BLUE. (Blue Bells)	2.50	20.00
CAMPANULATA, PINK. Illustrated on this page.	2.50	20.00
CAMPANULATA, WHITE.	2.50	20.00

Snowdrops—See illustration

	100	1000
SINGLE	\$3.00	\$25.00

REMEMBER! You May Deduct 5% For Cash With Order. See Terms of Sale, Page 8

HARDY LILIES

These aristocrats of the summer garden are now within reach of everyone's purse. Every florist should plant them and every storekeeper should feature them. They add a dignified beauty to any garden setting that cannot be attained with other subjects. We have broadened our list to include all the popular varieties available for fall shipment.

CANDIDUM

(Madonna Lily) September Delivery

One of the most beautiful and popular of all Hardy Lilies. Should be planted early for best results. We are direct importers from prominent French growers.

	Doz.	100
20 - 22 ctm.	\$2.00	\$12.50
22 - 24 ctm.	2.50	16.00
24 - 26 ctm.	3.00	18.00
26 - 28 ctm.	3.50	20.00
28 - 30 ctm.	4.50	27.50

The Following Kinds Ready Oct. 1st

FIRE KING. Fine new flame red variety. In our fields this summer, we had many stalks with more than 25 flowers. An unusual color and a fine addition to the Lily group.

Each \$0.75; Per Doz. \$7.50

HENRYI. Very tall variety. Reflexed petals of clear yellow.

Per Doz. \$3.00; Per 100 \$20.00

ORANGE TRIUMPH. Beautiful light orange with darker spots. Very free flowering.

Per Doz. \$1.75; Per 100 \$12.00

REGALE. Large white trumpet with markings of pink, yellow and brown. Will increase rapidly under good garden conditions and make a beautiful yearly display.

7/8"	Per Doz. \$2.00;	Per 100 \$12.50
8/9"	Per Doz. 2.50;	Per 100 16.00
9/10"	Per Doz. 2.75;	Per 100 18.50

RUBRUM. Three to four feet high with large, open reflexed flowers of carmine pink with crimson spots. Long a favorite among hardy lilies. Large 8" bulbs.

Per Doz. \$3.50; Per 100 \$25.00

TRIGRINUM. Well known Tiger Lily. Orange with black spots. Very good grower. Large bulbs.

Per Doz. \$1.75; Per 100 \$12.00

UMBELLATUM ERECTUM. Bright deep orange red.

Per Doz. \$1.75; Per 100 \$12.00

UMBELLATUM HYBRIDS. These range in color from light yellow, through the red shades to the deepest mahogany. Erect flowers. Very showy and easily grown.

Per Doz. \$1.75; Per 100 \$12.00



Lilium Candidum



Lilium Regale

FLORIST'S EASTER LILIES

November Delivery

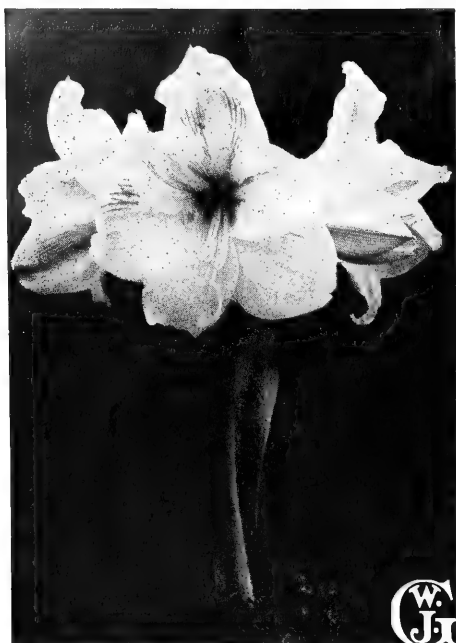
CROFT. This dwarf Easter Lily is the favorite for pot culture.

7/8" per 100	\$30.00;	per case of 250	\$60.00
8/9" per 100	37.50;	per case of 200	70.00
9/10" per 100	50.00;	per case of 150	70.00

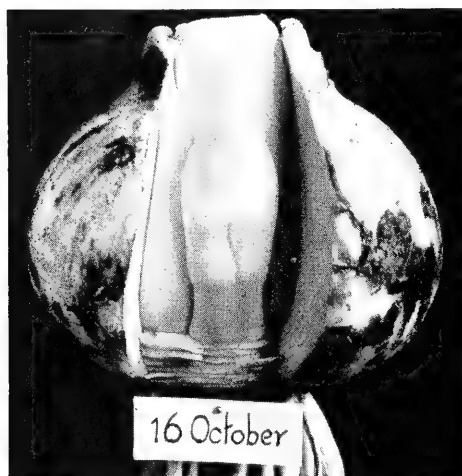
ESTATE. This variety is much taller and is therefore preferred by those who want to use them for cutting.

7/8" per 100	\$27.50;	per case of 250	\$65.00
8/9" per 100	40.00;	per case of 200	75.00
9/10" per 100	50.00;	per case of 150	70.00





AMARYLLIS, GIANT HYBRID



SHOWING ADVANCED BUD READY FOR XMAS FLOWERING



LYCORIS SQUAMIGERA



LYCORIS AUREA

AMARYLLIS – American Hybrids

We can make delivery as early as October 1st

Amaryllis are one of our specialties and we grow a large stock here on our own farms. These northern grown bulbs are firmer and heavier than the southern stocks and hold up much better when exposed for counter sales.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red.

	Doz.	100		Doz.	100
2" to 2 1/4"	\$1.25	\$9.00	2 3/4" to 3"	\$3.25	\$22.50
2 1/4" to 2 1/2"	1.80	12.50	3" to 3 1/4"	3.75	27.50
2 1/2" to 2 3/4"	2.25	16.50	3 1/4" to 3 1/2"	5.00	35.00

AMARYLLIS – Royal Dutch Strain

These Royal Dutch Amaryllis are the largest and finest in the world. The trumpet shaped flowers of the older types has been changed to a much flatter surface which adds to the size and appearance. The colors are brighter and more solid. They are easily grown in greenhouse or home and with no other subject is so much beauty produced in such a short time. The usual flowering period is late February or early March. The bulbs are ready for shipment in November and are available in the following colors:

WHITE, RED, PINK and ORANGE

PRICES FOR LARGE BULBS: White, each \$3.00; 3 for \$7.50

All other colors, each \$2.00; 3 for \$5.50

RED AMARYLLIS FOR XMAS FLOWERS

We have a fine large vivid red variety that is specially prepared for Xmas flowering. Specify Xmas red when you order. Will be shipped in October.

Each \$2.00; 3 for \$5.50

LYCORIS – Hardy Amaryllis

We continue to receive very gratifying response to our offer of these bulbs and we are now sure that our very low and attractive price is enabling our customers to use these bulbs in quantity and to promote them to a popularity they richly deserve. For this season our large supply (by far the largest in this country) allows us to repeat our remarkable offer.

SQUAMIGERA. (Amaryllis Halli) The bulb produces its foliage in spring which is followed by a tall pinkish spike of beautiful flowers in midsummer. It is perfectly hardy and a splendid permanent subject for summer flowering in northern gardens.

Per Doz. \$2.50; Per 100 \$15.00; Per 1000 \$125.00

AUREA. This is a beautiful yellow variety and while not hardy for northern gardens, it is well suited for outdoor planting in the South.

Per Doz. \$2.50; Per 100 \$16.00; Per 1000 \$150.00

RADIATA. Well known red variety. Quite hardy in the South where it is variously known as Spider Lily or Nerine.

Per Doz. \$1.00; Per 100 \$7.00; Per 1000 \$60.00

RADIATA ALBIFLORA. Very rare and beautiful creamy white variety.

Per Doz. \$2.50; Per 100 \$16.00; Per 1000 \$150.00

PURPUREA. This is the purplish form of Squamigera.

Per Doz. \$2.50; Per 100 \$16.00; Per 1000 \$150.00

SANGUINEA. Orange crimson flowers in loose clusters.

Per Doz. \$1.20; Per 100 \$8.50; Per 1000 \$75.00

CALLA LILIES

Callas are now such an important crop that they should be grown by every florist who has a retail outlet. Aethiopica and Godfrey are ready in September and should be planted as early as possible for best results. Elliottiana, Alba Maculata and Rehmani are available middle of October and can be planted indoors then or through to the early Spring months—depending upon when flowers are wanted. These latter three varieties are now widely used for outdoor Summer flowering and for this purpose should not be planted until danger of frost is over in the Spring.



YELLOW CALLAS IN THE GARDEN



CALLA REHMANI

Aethiopica

Ready in September.

Leading florists white variety

	Doz.	100
1½ to 2 in.	\$2.50	\$17.50
2 to 2½ in.	4.25	30.00

Elliottiana

Ready early December.

Well known yellow

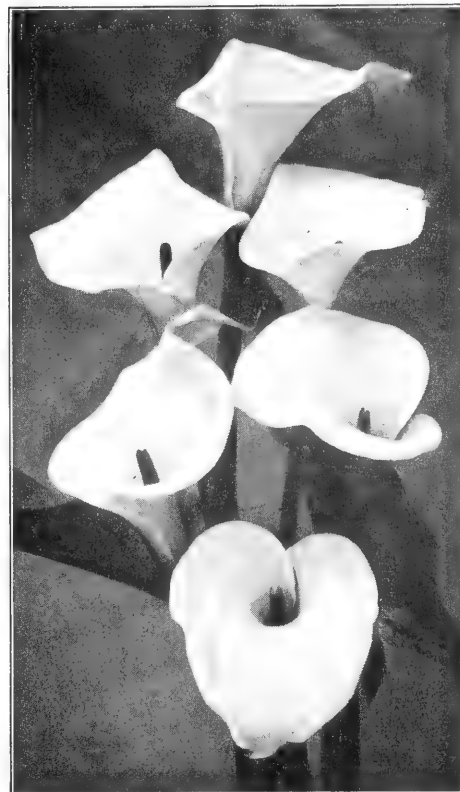
2 to 2½ in.	\$2.50	\$17.50
2½ to 3 in.	4.50	32.50

Alba Maculata

Ready early December.

Small white with spotted foliage

2 to 2½ in.	\$3.00	\$20.00
------------------	--------	---------



CALLA AETHIOPICA

Rehmani

Ready early December.

This pretty little pink Calla attracts attention wherever shown. We can start delivering the first week in November and, for pot plant use, they can be planted at that time and should flower in February and March. Outdoor planting can start as soon as the soil warms in Spring.

Large 2½" bulbs, per doz. \$3.00 per 100 \$17.50 per 1000 \$150.00

Lily - of - the - Valley — Ready in November

Lily-of-the-valley is an extremely important item for those who retail bulbs and plants. The quickness and ease with which they can be so beautifully flowered in the home makes them very popular for this purpose and creates a continued demand throughout the whole season. They are so satisfactory to the consumer that they build good will and a demand for other items. We have them packed in the small units as listed below and we advise frequent, small purchases at regular intervals. Store keepers can place them in refrigerators and keep them in perfect condition.

SELECT QUALITY FOR STORE TRADE

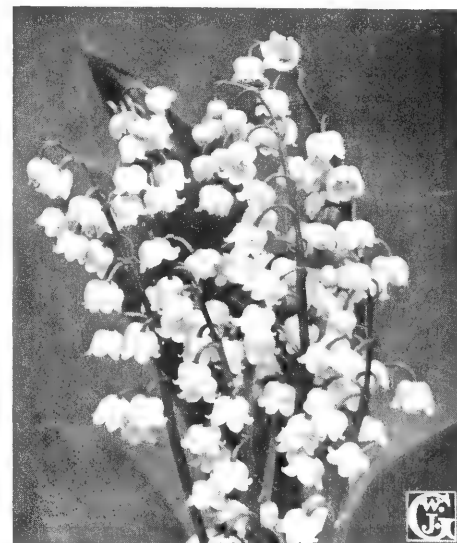
Per 100, \$5.00; Per 1000, \$40.00

We can also supply smaller domestic pips as follows:

Per 100, \$2.50; Per 1000, \$20.00

In furtherance of our plan to supply our customers with the rarest and finest, we are offering a magnificent giant variety called "SUPERBELL." The flowers, stems and foliage are very much larger and finer than any other variety.

Large Garden Clumps each \$1.00; per doz. \$10.00; per 100 \$75.00



LILY OF THE VALLEY



MONS. JULES ELIE

We have a Large Stock of this Fine Variety.

PEONIES

Standard Florist's Varieties

EDULIS SUPERBA. Favorite light pink for commercial growers.	Doz. \$3.50	100 \$25.00
FESTIVA MAXIMA. Pure white with crimson markings on center petals. The most popular early white.	3.50	25.00
KARL ROSENFELD. Very large early red. Strong grower, tall and free flowering	4.60	35.00
MONS. JULES ELIE. Considered by many as the finest Peony of all Beautiful glowing pink. Very large and fine. Early bloomer.	4.60	35.00

THE WORLD'S FINEST PEONIES

We specialize in Peonies and our collection contains the most renowned varieties of all prominent introducers as well as our own introductions. Every one is a consistent year by year bloomer, for we quickly discard any that are fickle. You can select from this list with every assurance that you will have the cream of all Peonies.

	Each
ADA PRISCILLA. The "Yellow Peony". Large white outer petals with beautiful center crest of yellow. An outstanding novelty that everyone raves about.	\$3.50
ALTHEA. Light flesh pink. Tall and late	2.00
AUTEN'S PRIDE. Light pink with lavender shading. Very large flower. Medium height. Late.	1.50
BIG BEN. Our choice as the finest brilliant red. Large, tall and very free flowering. Early.	3.50
BLUSHING BRIDE. White with creamy crest and speckled very light pink. Early and medium height.	1.50
BREAK O'DAY. Very tall flesh pink with extremely large flat flower. Three straw colored stamen patches. Fine unusual variety.	3.50
CELIA. A late double pink that produces many flowers and is much adm.red.	1.00
CLARE PATRICIA. Deep magenta pink. Very large flower on tall vigorous plant.	1.00
DIANA. Light flesh pink. Large full double flower and the latest to bloom in our fields.	1.50
ELVIRA. Uniform light lavender pink. Tall midseason variety.	1.50
FURNACE. One of our own late deep red varieties that we are quite sure will make a name for itself. Tall, vigorous grower. Mid-season.	2.00
GLORIA. Full double rose pink. Tall, vigorous grower. Midseason.	1.50
HELGA. A very deep pink - almost red. A nice flower with a good shape. Midseason.	1.50
JUNE BRILLIANT. Late full double red. Strong wiry stems. Profuse bloomer.	1.50
LONG ISLAND. Fine large white with beautiful cream crest. A delightful combination.	1.00

	Each
MARIE ELIZABETH. This outstanding medium red variety will produce more flowers than any other red we know of and the flowers will last longer. Has been a consistent prize winner wherever shown including the coveted American Home Achievement Medal in the 1952 National Show.	2.00
MINUET. Very fine medium pink variety. Large flat flower. Tall grower.	2.00
MRS. F. D. ROOSEVELT. A winner wherever shown. Large cupped shell shaped petals of medium pink.	3.00
OLD SIWASH. Very large blush white. Tall, vigorous grower.	1.50
PANDORA. A tall noble flower that will dignify any planting. very large and full. Deep rosy pink. Early.	3.50
PAPERWHITE. Pure white. Very large and free flowering. Mid-season.	1.00
PINK GLOW. Bright double pink. Sensational new variety. Tall and late.	6.00
PINK PROLIFIC. Medium size deep pink. This variety consistently produces more flowers than any other in our fields.	1.00
PRAIRIE STATE. Very large medium pink with darker splashes in center. Midseason. Tall and very fine.	5.00
ROSETTA. A nice red with an attractive center petal combination. Medium height and early.	2.00
SISTIE. Light blush pink which fades to pure white. Nice shape, large flower and an excellent grower.	1.25
STURDY PINK. Vigorous tall deep pink. Good grower. Midseason	2.00
TEMPEST. Possibly the finest deep red Peony in existence today. Tall, vigorous grower.	2.50
VALERIA. Tall double red. One of the latest.	2.50
VIRGINIA LOUISE. One of the choicest in our collection. Blush white with deeper pink caste and red splashes on petal tips. Perfect form. Tall and vigorous. Midseason to late.	3.50
WANDA. A nice pure white. Sturdy plants of medium height. Late bloomer.	2.00

SEE PAGE 19 FOR PEONIES IN ATTRACTIVE SELF SELLING COLORED PACKAGES



ANEMONE ST. BRIGID

ANEMONES

For years we have been the leading suppliers of these bulbs and we maintain a year round stock which enables us to fill orders at any time.

SAINT BRIGID

Large, semi-double flowers on long, strong stem. Mixed colors.

	100	1000
One year bulbs	\$1.25	\$10.00
Two year bulbs	2.50	20.00
Mammoth bulbs	3.00	25.00

RANUNCULUS

CLAREMONT GIANTS

Those who have seen these fine new strains of double Ranunculus with their massive flowers that measure up to 6" across are enthusiastic in their praise.

We offer a fine mixture of assorted colors in this large Claremont strain.

	100	1000
3/8 to 1/2 in.	\$1.60	\$12.00
1/2 to 5/8 in.	2.50	20.00
5/8 to 3/4 in.	3.25	27.00
3/4 to 1 in.	4.00	35.00

BLEEDING HEARTS (DICENTRA SPECTABILIS)

Ready for Delivery in Early December

A beautiful garden plant of graceful habit, 2 to 3 feet high. The foliage is of a highly ornamental, fern-like appearance, over which hang the drooping spikes of pink, heart-shaped flowers. Blooms outdoors in May and June, and in the Fall can be lifted and potted for Winter and Spring bloom indoors. Be sure to include this in your order — always in popular demand

	Doz.	100
Large Clumps, 5 to 8 eyes	\$7.00	\$50.00
Medium Sized Clumps, 3 to 5 eyes	6.00	40.00



BLEEDING HEART



ANEMONE PACKAGE

ANEMONE PACKAGES

4 1/2" x 7" lithographed in natural colors. Planting instructions on reverse. No names shown. Each package contains 12 bulbs.

Per 100 Packages \$15.00

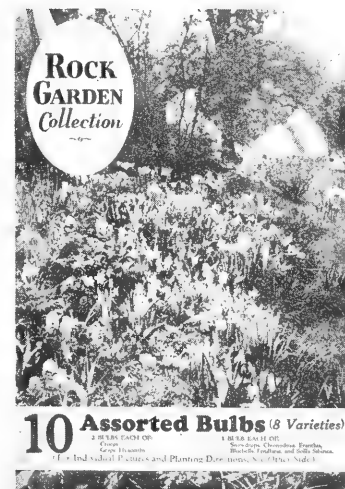


RANUNCULUS PACKAGE

RANUNCULUS PACKAGES

Same type of envelope as above. Package Containing 12 Bulbs.

Per 100 Packages \$15.00



ROCK GARDEN ENVELOPE

A beautiful package which shows a rock garden scene, in full color, on the front and illustrates all of contents likewise in color, on the rear.

It contains 10 bulbs in the following assortment:
2 bulbs each of — Crocus and Grape Hyacinths.
1 bulb each of — Snowdrops, Eranthis, Bluebells, Fritillaria, Chinodoxa and Scilla Siberica

The envelope measures 7 by 10 inches and is a splendid showy item for a feature sale at a popular price.

An attractive, colorful package that sells itself wherever displayed.

Per 100 Packages \$16.00

(Minimum Order 25 Packages)

OUR CELEBRATED FALL PACKAGED LINE

THE FINEST AND MOST ATTRACTIVE PACKAGES AVAILABLE IN THE COUNTRY!

Our packaged lines continue to make many new friends each year and we have many dealers who feature them exclusively in both their Spring and Fall bulb departments. We have been putting out similar packages for over twenty years and they have become known to many buyers as a named brand of quality products and they look for them and buy them year after year. Our broad guarantee of performance is faithfully filled—we will replace to the final purchasers any bulb or root that fails to perform to their entire satisfaction—and we do it without any quibbling.

These packages take all the grief out of bulb selling—no dirt—no culls—no waste—no complaints about mixed up varieties or colors. The last package as good as the first and our guarantee on the package assures your customers of final satisfaction.

GARDEN FULL OF TULIPS

Contains 25 bulbs in assorted colors. The wrapper is very attractive and shows six different varieties in natural colors. Complete planting and growing instructions are printed on the side panel. And our guarantee is on every package.

Price Per Package - \$1.00



Package of Mixed Tulips

TULIP PACKAGES IN SEPARATE COLORS

In addition to the package of assorted Tulips offered above, we now have available a separate package for each individual color. Every package has a picture showing the actual variety in true color.



Package containing
25 Giant Lavender Tulips

Package containing
25 Giant Pink Tulips

Package containing
25 Giant Red Tulips

Package containing
25 Giant White Tulips

Package containing
25 Giant Yellow Tulips

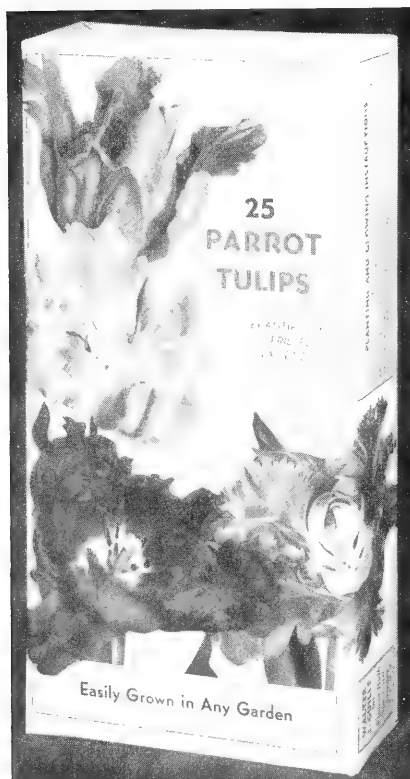
Price Per Package - \$1.00

A Separate Package for Each Color Tulip

PACKAGE OF PARROT TULIPS

This is proving to be one of our best sellers. It contains 25 first size genuine imported bulbs of these handsome frilled Parrot Tulips in a fine assortment of all the leading varieties and colors. It is a beautiful package and a real quality product. Every order should include some of these fine Parrot Tulips.

Price Per Package - \$1.00



Package of Parrot Tulips

FALL PACKAGED LINE — CONTINUED

HYACINTH PACKAGES

Each package contains 10 genuine Imported Dutch Hyacinths in the popular bedding size. In addition to the package containing assorted colors, we also have a separate package for each individual color. The wrappers show the contents of each package in true natural colors.

- Package containing 10 Mixed Hyacinths
- Package containing 10 Blue Hyacinths
- Package containing 10 Pink Hyacinths
- Package containing 10 Red Hyacinths
- Package containing 10 White Hyacinths
- Package containing 10 Yellow Hyacinths

Price Per Package - \$1.00



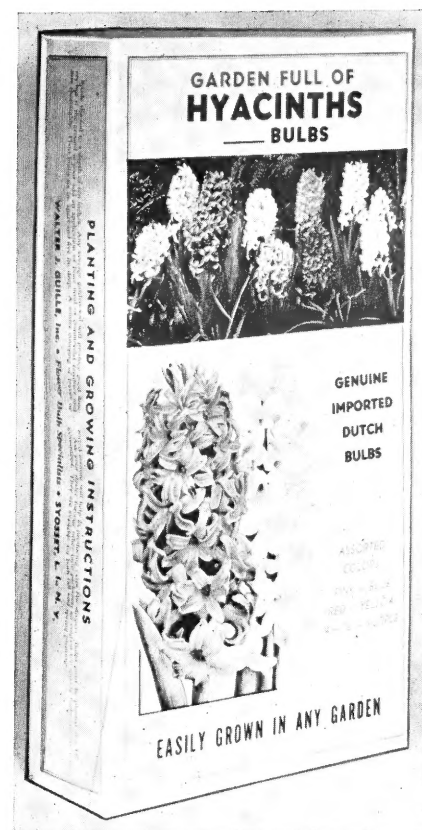
A Separate Package for Each Color Hyacinth

DAFFODIL PACKAGE

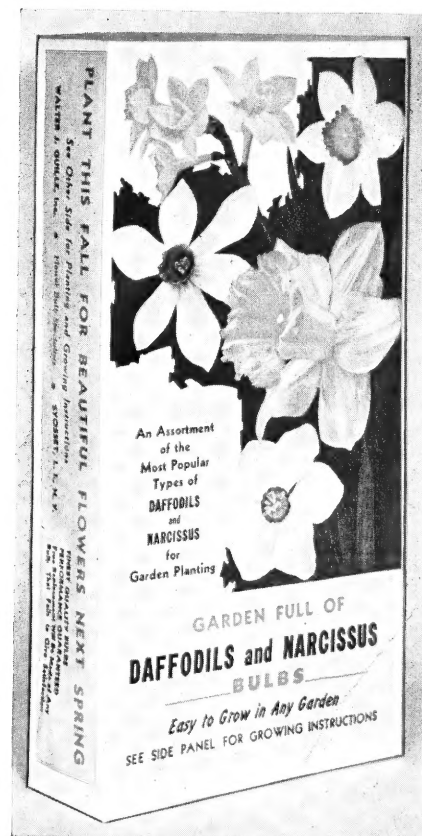
Daffodils are a very popular garden subject and this package is one of our best sellers. It contains 25 bulbs in a fine assortment which includes all of the most wanted type. The wrapper is in full color and very attractive.

Price Per Package - \$1.00

All these packages are intended for resale and to protect our legitimate dealers we will not fill any original order for packaged items that does not total \$25.00. Refill orders for any quantities will gladly be taken care of.



Packaged Hyacinths



Packaged Daffodils

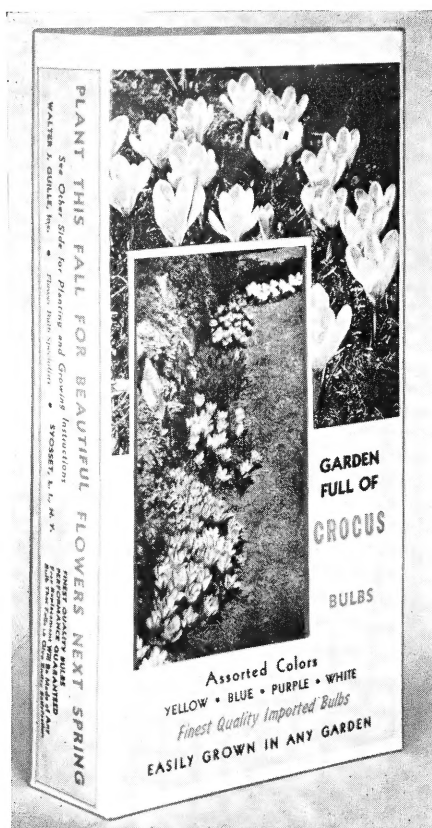
FALL PACKAGED LINE — CONTINUED

CROCUS PACKAGE

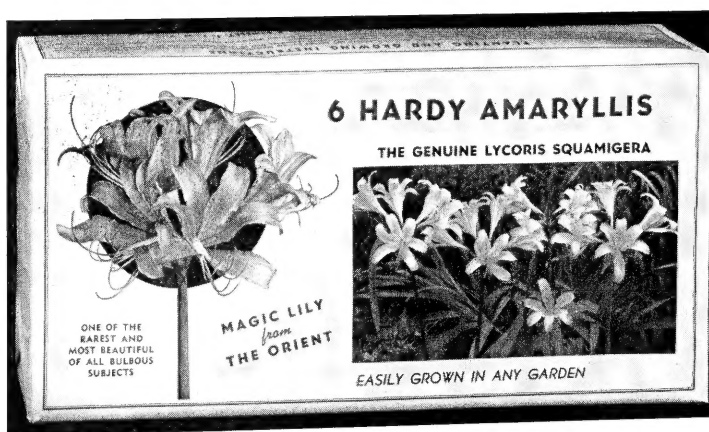
Crocus are a universal favorite for there is no flower that makes as much show in the early spring garden. We pack 50 imported bulbs in each package and the color assortment is nicely balanced. Every garden lover will want these bulbs.

Price Per Package - \$1.00

HARDY AMARYLLIS (Lycoris)



Packaged Crocus



For many years this rare and beautiful bulbous flower was seen only in a few private estates and botanical gardens, but now our supply, which is by far the largest in the country, permits us to offer them at a price that brings them within the reach of all garden lovers. 6 large bulbs in each package.

Price Per Package - \$1.00



Spring Garden Assortment

This package contains a fine assortment of the most popular spring flowering bulbous subjects: 6 Tulips, 6 Daffodils, 12 Crocus, 2 Hyacinths and 12 Muscari—38 bulbs in all—and they are all illustrated in the wrapper. This is good "get acquainted" number for those unfamiliar with these subjects or for small garden owners who haven't space for larger quantities.

Price Per Package - \$1.00

For buyers with no previous selling experience with our package, we suggest that orders be based on the following typical 100 package assortment.

23 Tulips	12 Crocus	6 Iris, Bearded
8 Tulips - Parrot	9 Daffodils	6 Iris, Dutch
14 Hyacinths	11 Spring Garden	5 Peony
		6 Lycoris

Bear in mind that we can make prompt shipment of any shortages that develop throughout the season.

FALL PACKAGES — CONTINUED



Bearded Iris

This is the same size package as our other collections and contains 5 roots of Bearded Iris in a fine and wide color assortment of very choice varieties. The wrapper illustration is in full color and very attractive. A good demand exists for these fine Iris and our package enables dealers to do a merchandising job that is amiable with bulb roots.

Price each \$1.00

Dutch Iris

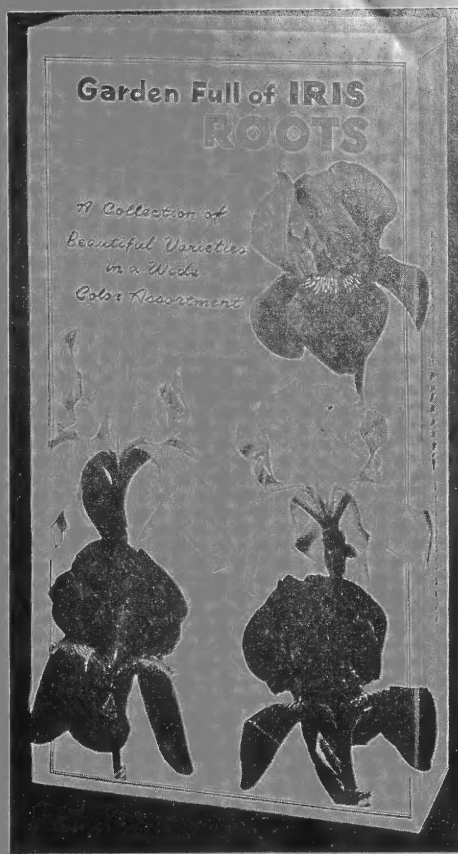
This package contains 50 Dutch Iris bulbs in a fine color assortment. These Iris are easily grown and the flowers make an excellent garden decoration and are also long lasting cut flowers for the house. The wrapper shows the flowers in Natural Colors.

Price each \$1.00

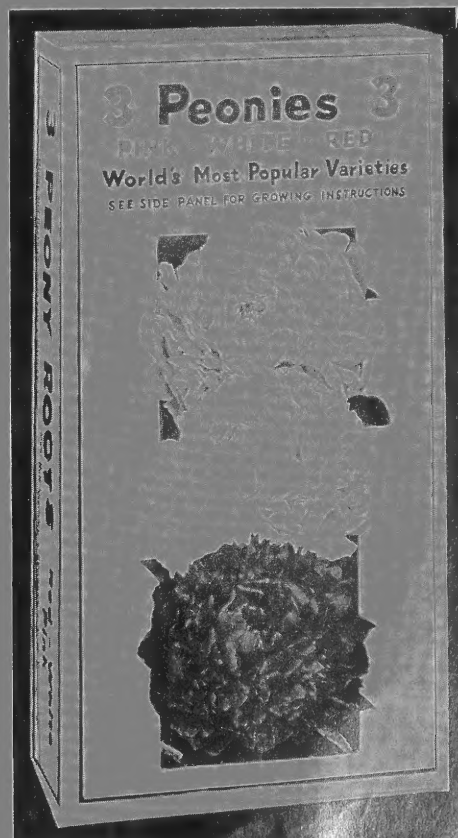
Peony Package

This is our standard size package 2 x 6 x 12 and contains three Peony roots—one each Red, White and Pink. We grow this stock ourselves and each root is a recognized standard variety. The wrapper is nicely illustrated in full color. Bulk Peony roots have always been a difficult item for retailers to handle but this package eliminates all of the grief. We know it will be a welcome addition to our packaged line.

Price Per Package - \$1.00



A very beautiful and attractive counter and window display can be made with these packages. The complete line contains 20 items with each subject shown in full, natural colors. They make a self-selling "take me home and plant me" appeal.



**We are not
"JUST ANOTHER BULB DEALER"**

When you buy from us you deal with experienced bulb men. Many members of our staff have devoted their life time to the growing and processing of flower bulbs and have thus gained an intimate knowledge of these crops that can only be acquired through long practical experience.

Here on our Long Island farms we grow all the subjects that can be produced in this area and no one grows them any finer. The other stocks we list are imported from the most reliable of foreign growers.

Storage is also important for bulbs are living plants and are influenced by every condition to which they are subjected. Our bulbs are stored under ideal temperatures in buildings ventilated with pure country air.

Our next catalog will be issued January 1st, 1954 and will list a complete line of all popular spring subjects. If your name is not on our mailing list please send your request and a copy will be mailed at that time.

WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK

